

Tell the TechCamp Story through Video!



Project Title	Tell the TechCamp Story through Video!
Project Summary	Plan, create and edit at least three videos about TechCamps, using recent interviews and event footage.
Country	United States
Agency	Department of State
DoS Office	IIP/PR
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Our TechCamp videos are out of date. We run amazing technology focused workshops on foreign policy issues that are high- energy and produce results - but we don't have good, updated videos to help tell us tell the story of this unique Public Diplomacy tool. Many of our recent TechCamp organizers have produced videos that document an individual event itself, but do not explain the elements that go into our program. The eIntern will review our previous audience research and work with IIP's TechCamp team to identify at least three different audience needs that can be filled by videos. The videos should provide information about the TechCamp program, demonstrate the program's value as a results-oriented public diplomacy tool, and also prepare our trainers, participants, and/or organizers to take part in a TechCamp. Once the audience needs are clearly identified, the eIntern will plan and produce three videos. The footage used should be from past interviews and good quality event video from recent TechCamps. Or the eIntern can outline interview questions or shots to be recorded during future events.

Desired Skills Interests

Additional Information

The TechCamp program is a Public Diplomacy tool in the Bureau of International Information Programs.

TechCamp events are two-day, hands-on, participant-driven workshops that connect technology experts with key populations — journalists, non-governmental organizations, civil society advocates, and more — to explore and apply innovative tech solutions to global issues.

Language Requirements

None